

Integrated Method for Policy making using Argument modelling and Computer assisted Text analysis

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### Administrative Information

- Project acronym: IMPACT
- Grant agreement no: 247228
- Funding Agency: European Commission
- Research Program: Seventh Framework Program (FP7)
- Theme: ICT for Governance and Policy Modeling [ICT-2009.7.3]
- Grant: 1,610,000 Euros
- Duration: 36 Months (1.1.2010 31.12.2012)

### **Partners**

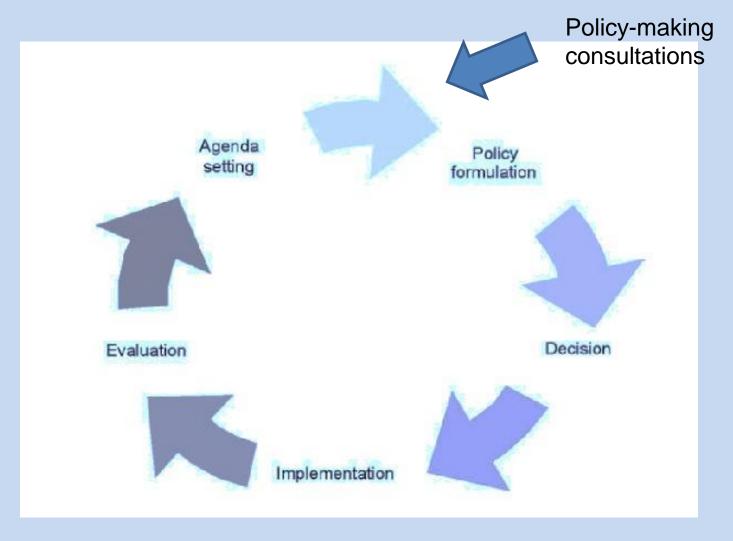
- Germany
  - Fraunhofer Institute for Open Communications Systems (FOKUS), Berlin
  - User Interface Design (UID), Ludwigsburg
  - Zebralog, Berlin
- The Netherlands
  - Leibniz Center for Law, University of Amsterdam
- United Kingdom
  - University of Leeds
  - University of Liverpool

### In General

How to facilitate and improve policy-making consultations?



# Policy-making Cycle





### Case Material

- European Copyright Legislation
  - "Directive 2001/29/EC of the European Parliament and the Council of 22 May 2001 on the harmonisation of certain aspects of copyright and related rights in the information society."
- Green Paper consultation. Questions raised in the Green Paper to be addressed by stakeholders. Stakeholders submit a comment.
- 372 to be analysed from various parties in different forms with illdefined methods.
- After analysis, provide a Communication from the Commission on consultation, which feeds back to policy formulation.

# Problem of Analysis \*Too Much Unstructured Data\*

#### How to:

- Systematically organise the analysis of the comments?
- Consult participants in further depth and make sense of results?
- See the consequences of choices?
- Facilitate understanding of the policy issues?



### **Proposal**

- Apply computational models of argumentation to structure the analysis, modelling, and presentation of policy proposals.
- An argument has premises (justifications) and a conclusion.
- Argumentation schemes are fine-grained arguments.
- As policy proposals are proposals to take action, we often use the *Practical Reasoning argumentation scheme*:
  - Conclusion: We should do action A.
  - Premise: The current circumstances are X.
  - Doing A in X results in consequences Y.
  - Doing A in X to result in Y promotes value V.
- Additional schemes for subsidiary justification.
- We can chain arguments together.

### Four Integrated Web-based Tools

- Argument reconstruction, extracts arguments using text analytic techniques and tools. Leibniz
- Argument visualisation, graphically represents the arguments.
   Leeds.
- Structured consultation, gathers survey information on policy proposals. Liverpool
- Policy modelling, reasons from policy proposals and input to alternative outcomes. Fraunhofer

### Reconstruction – Input Source

Back

#### Document management

#### Create document

Create a new document on the server

Add new document

#### Select document

Select the document you wish to annotate

Neighbourhood center in Slotervaart [DB ID: 32]

Peroxide paradox [DB ID: 3]

MediaSet reply to Green Paper on Copyright in the Knowledge Economy [DB ID: 4]

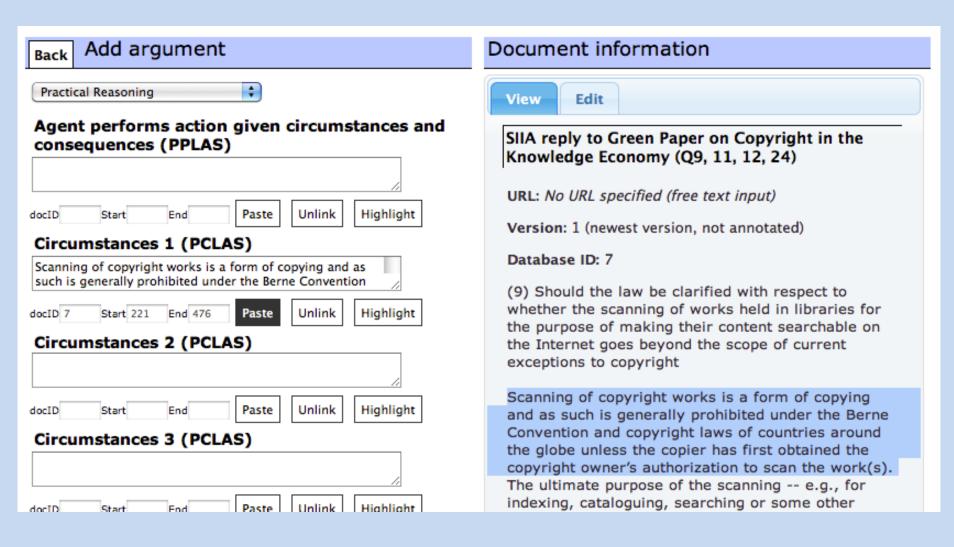
SIIA reply to Green Paper on Copyright in the Knowledge Economy (Q9, 11, 12, 24) [DB ID: 7]

Select a version of the document "SIIA reply to Green Paper on Copyright in the Knowledge Economy (Q9, 11, 12, 24)"

There is only one version of the document, which is being displayed now.

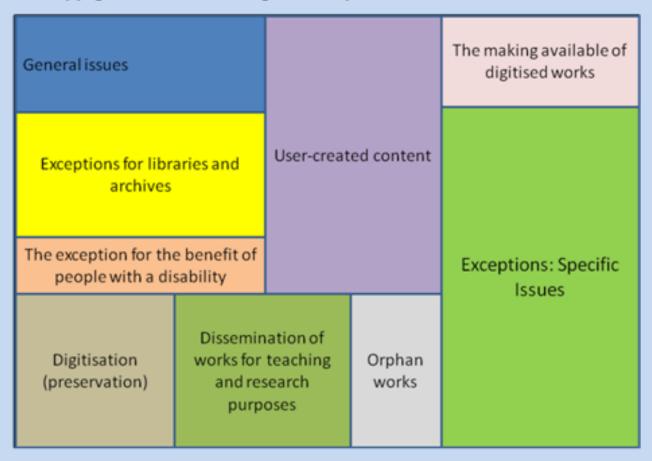
#### Document information Edit View Title SIIA reply to Green Paper on Copyright in the Knowledge URL Text (9) Should the law be clarified with respect to whether the scanning of works held in libraries for the purpose of making their content searchable on the Internet goes beyond the scope of current exceptions to copyright Scanning of copyright works is a form of copying and as such is generally prohibited under the Berne Convention and copyright laws of countries around the globe unless the copier has first obtained the copyright owner's authorization to scan the work(s). The ultimate purpose of the scanning -- e.g., for indexing, cataloguing, searching or some other purpose -- should have no bearing on the ultimate determination that a copy is being made and that such activity requires the authorization of the copyright owner. As a result, any public or private initiative to scan entire collections of works must require that the copyright owner opt-in, rather than putting the onus on the copyright owner to opt-out of the initiative. We do not believe that there needs to be any further clarification in the law in this area. To the best of our knowledge no court Save

### Reconstruction – Annotate

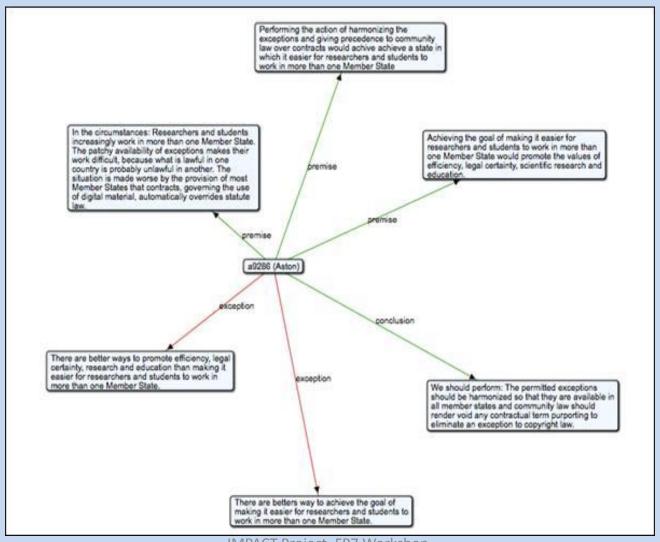


# Visualisation – Treemap

#### Copyright in the EU Knowledge Economy



# Visualisation – Particular Arguments



# Consultation - Context and Proposal

In response to the question about Copyright in the Knowledge Economy:

Should the law be clarified with respect to whether the scanning of works held in libraries for the purpose of making their content searchable on the Internet goes beyond the scope of current exceptions to copyright?

It has been proposed that:

Legislators should clarify the law so that libraries are able to digitise works they hold for the purpose of making content Internet searchable.

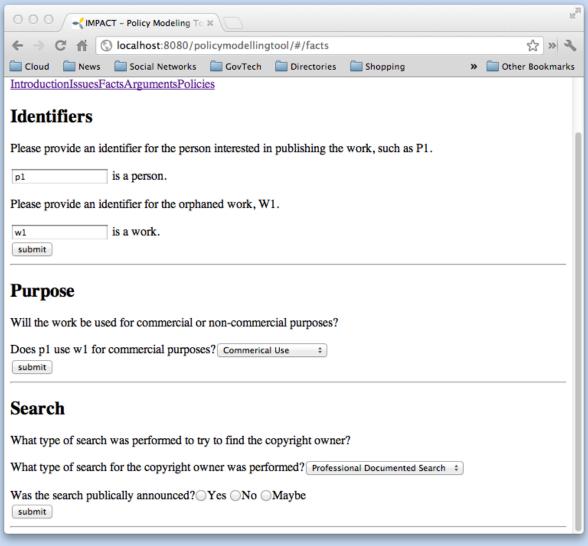
On the next pages, you will be asked for your views on specific justifications that contribute to this proposal, starting with the current circumstances. You will also have the opportunity to explore some of the justifications in further depth.

Next

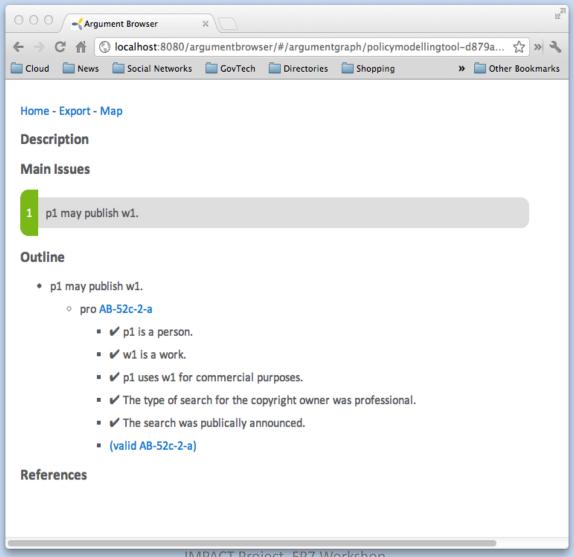
### Consultation –Particulars

Some material held by publishers is not scanned, so it cannot be searched for	<ul><li>○ Agree</li><li>⊙ Disgree</li><li>○ Not Applicable</li></ul>
Jim Jones is an expert in online research  Jim Jones stated: "Some material held by publishers is not scanned, so it cannot be searched for"  "Some material held by publishers is not scanned, so it cannot be searched for" is about online research	<ul> <li>Agree</li> <li>Disgree</li> <li>Not Applicable</li> <li>Agree</li> <li>Disgree</li> <li>Not Applicable</li> <li>Agree</li> <li>Disgree</li> <li>Not Applicable</li> <li>Agree</li> <li>Not Applicable</li> </ul>
Some material held by publishers is not scanned, so it cannot be used for marketing	Agree     Disgree     Not Applicable
There is no exception to allow libraries to scan materials without seeking permission from the copyright holders	Agree     Disgree     Not Applicable

# Modelling – Input Data



# Modelling – Output Determinations



### Thanks for your attention!

- Questions?
- Contact: Adam Wyner, azwyner@liverpool.ac.uk
- IMPACT Project website and blog:

http://www.policy-impact.eu/

http://policy-argumentation.posterous.com/